

pristeen

Welcome to the Pristeen Magazine Mentorship Program!

Here's how the program works:

You will participate in a 12-week cycle of creating an issue of Pristeen Magazine. You will see the magazine go from concept to distribution and be able to take pride in seeing your work come to life. You will receive in-the-field education by experts. You will watch them work as they instruct you in their areas of expertise. You will then be given the opportunity to create your own work as they watch and guide. **A portion of the magazine will actually be yours!**

If you are 8 to 15 years old, you will be in the junior program. If you are 16 years old to adult, you will be in the senior program.

You will be involved in every step of creating the magazine or at least the parts you are interested in. Some of the things you will learn in this program are:

- **Photography/Photo Editing**
- **Fashion Styling**
- **Hair Styling/Makeup Artistry**
- **Social Media Marketing**
- **Modeling**
- **Graphic Design**
- **Journalism, Writing, Editing**
- **Website Design**
- **Publishing/Printing**
- **Event Planning**
- **Sales**
- **Video Production**

10,000 copies of the magazine will be distributed among local retailers and high schools. They will also be available for purchase to resell as a fundraiser.

We will be meeting weekly on Saturdays. Some events take place on location, while others take place in a classroom setting.

The program begins January 7, 2017.
Here is the tentative schedule:

Date	Week	Issue	Agenda
1/7	1	Apr/May	plan, do book, assign articles, book photo shoot
1/14	2	Apr/May	fashion editorial shoot
1/21	3	Apr/May	student photo shoot, select photos, send to editor
1/28	4	Apr/May	edit articles, write copy for photos, masthead/credits ad deadline
2/4	5	Apr/May	finalize book, send to copy editor
2/11	6	Apr/May	revise book, send to graphic designer
2/18	7	Apr/May	graphic design, social media and web design class
2/25	8	Apr/May	graphic design, plan finale event
3/4	9	Apr/May	graphic design, send to printer, plan finale event
3/11	10	Apr/May	check proof, print, plan finale event
3/18	11	Apr/May	video production, plan finale event
3/25	12	Apr/May	finale, magazine presentation on-sale

You will secure your participation in the program by obtaining sponsors who will cover the cost in full. Sponsorship makes the program available at **no cost** to you! The sponsors will purchase 2-page, 1-page or half-page ads totaling 2 pages. You may opt to pay in part or in full if you wish not to obtain full sponsorship. The total fee is \$1960.

There will be an orientation meeting on Thursday, December 15th from 7-8pm in Room B at the Salt Lake City Public Library. The address is 210 East 400 South. Their number is 801-524-8218.

We hope to see you there where you can learn more about the program and get started finding sponsors. We are so excited to help you learn and grow and explore new possibilities!

Let us know if you have any questions.

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